

2005 African Dairy Conference and Exhibition

Preliminary Program Outline

	Sunday 22 nd May	Monday 23 rd May	Tuesday 26 th May	Wednesday 25 th May
AM	Free - arrival	Opening Ceremony	Animal Health and Food Safety: <ul style="list-style-type: none"> - Traceability coming to Africa! - Market Access and diseases in Africa - Role of FAO/ IOE - Quality Certifications 	Economics and Policy: Free Trade vs National Interests <ul style="list-style-type: none"> - Impact of Free Trade Areas - Bilateral Agreements - Use of TRQs - Thailand & Australia Case Study
		ESADPA AGM		
		Booth Set up	Farm to Plant Milk Marketing: Matching Supply with Demand; <ul style="list-style-type: none"> - Forward Trading and Supply Contracts - Supply Chain Management - New Preservation/Cooling Techniques 	Dairy Marketing: National Campaigns to boost consumption <ul style="list-style-type: none"> - School Milk Programs - Industry Generic Campaigns - Branded campaigns
				Dairy Marketing: Partnerships: <ul style="list-style-type: none"> - Franchising - Channel Alliances - Contract processing
PM	Free – Arrival	Economics and Policy: <ul style="list-style-type: none"> - Regional and World Dairy Situation - IDF Updates 	Science and Technology: <ul style="list-style-type: none"> - Processing innovations - Cleaning Systems 	<ul style="list-style-type: none"> - Conference close
	Booth Set up		Nutrition and Health <ul style="list-style-type: none"> - HIV/AIDS, nutrition & dairy - Child Malnutrition 	
	Registration	Dairy Marketing: Emerging Growth Opportunities <ul style="list-style-type: none"> - New Channels - New Products - New Markets - New Strategies 	Finance and Management: <ul style="list-style-type: none"> - Operational Efficiencies and Finance - Raising Money from Capital Markets - Mergers, acquisitions and strategic alliances - Trade Financing 	<ul style="list-style-type: none"> - 1st Board meeting
	Welcome Cocktail Event	Gala Dinner	Special Safari Dinner Event	Free Departure

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